## >

### 3CX V16 Presentation New Features and Improvements

### One Small Step for 3CX...One Big Step for Communications

- Improve customer service
- Boost employee productivity
- Easier system admin
- Lower license costs





# V16 - Deliver Better Customer Service, More effectively

#### Deliver Better Customer Service, More Effectively

- Call center improvements
- New: Contact Center
- CRM integration improvements
- Service Quality monitoring
- New: Web Switchboard



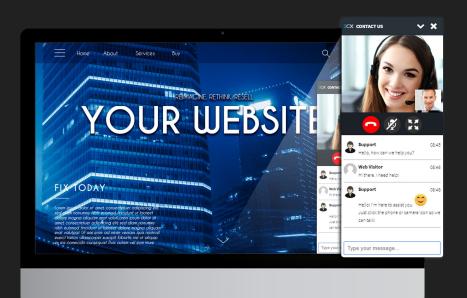
#### Call Center Improvements

- Re architected queue system
- Better performance and more features
- Skill based routing



#### New: Contact Center Live Chat & Talk

- Integrated "Live Chat"
- Customers can chat with you
- Elevate to call when needed





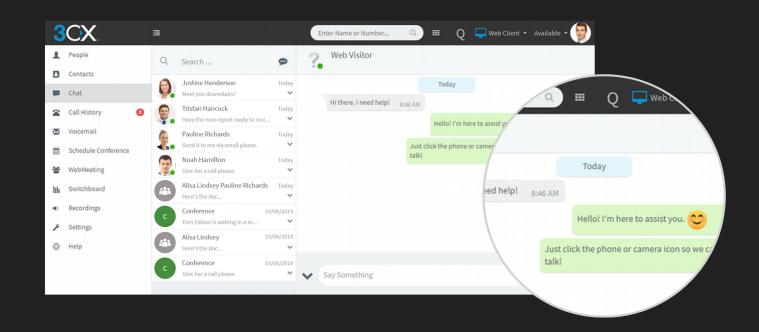
#### 3CX Live Chat & Talk

- No need to switch to PSTN after chatting
- Handle calls and texts from one interface
- No need to manage multiple systems
- Included in 3CX at no cost



#### 3CX Live Chat & Talk: How it Works

- WordPress plugin or javascript
- Agents answer from chat
- More features coming soon





#### **CRM** Integration

- Improved server side CRM integration
- Supports Salesforce dialer
- Freshdesk, Zoho to follow soon

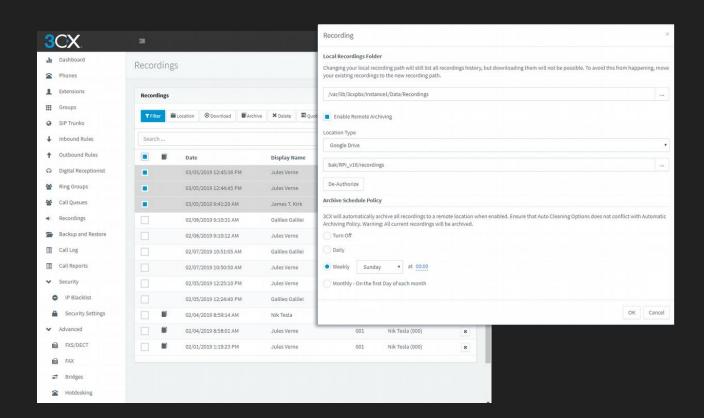






#### **Monitor Service Quality**

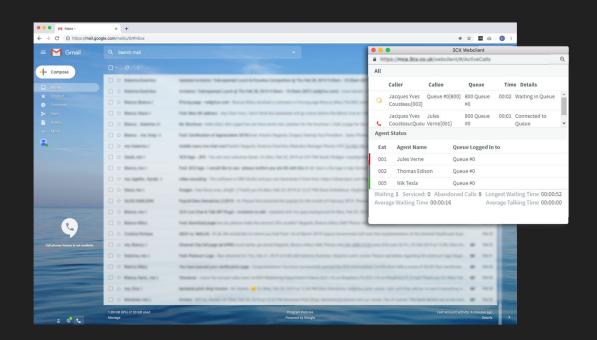
- Web based switchboard
- Revamped Call Reports
- Expanded Call Recording





#### Web-based Switchboard

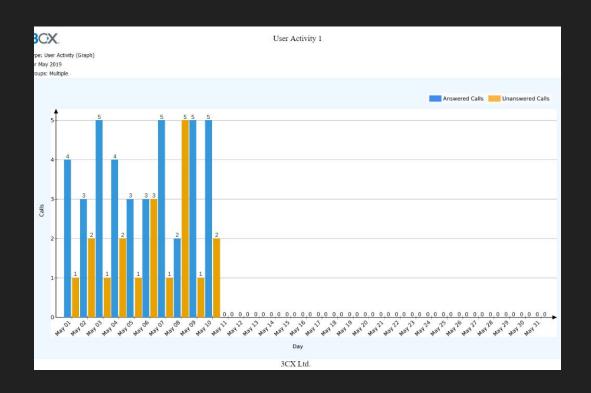
- Switchboard pop out
- Monitor inbound calls, SLA
- Action calls that are not being answered
- No need to install an app
- Leaderboard (update 1)





#### Beefed-up Call Reports

- Greatly improved Report accuracy
- Addressed inaccuracies
- New reports coming in updates





#### Revamped Call Recording

- Call data moved to database
- Transcribe first minute of call greater searchability
- "Off instance" storage on NAS or Google Drive
- Faster backup & restore
- Use smaller cloud instances and cut costs



## V16 - Boost Employee Productivity



#### **Boost Employee Productivity**

- Seamless Office 365 integration
- Inbuilt WebRTC softphone
- Integration with dialers of leading CRMs
- Inbuilt chat now on par and similar to Whatsapp
- 3CX WebMeeting improvements



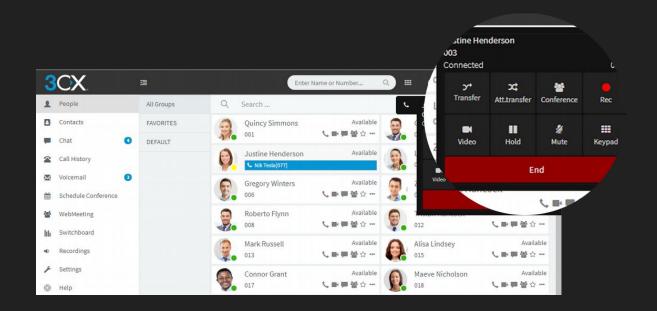
#### Seamless Office 365 Integration

- Uses latest API Office 365 Apps
- Supports all Office 365 versions
- User sync (auto create or delete extensions)
- Contact sync (company and personal)
- Calendar sync



#### Inbuilt WebRTC Browser Softphone

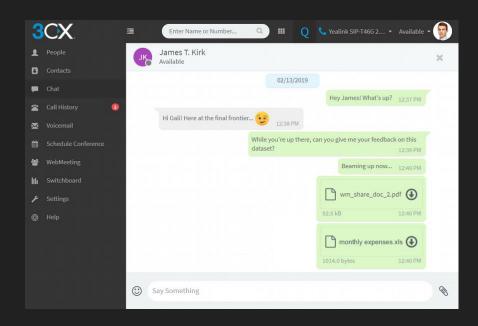
- Web-based softphone
- WebRTC based
- No app to install or update
- Supports Sennheiser headsets





#### Corporate Chat a la WhatsApp

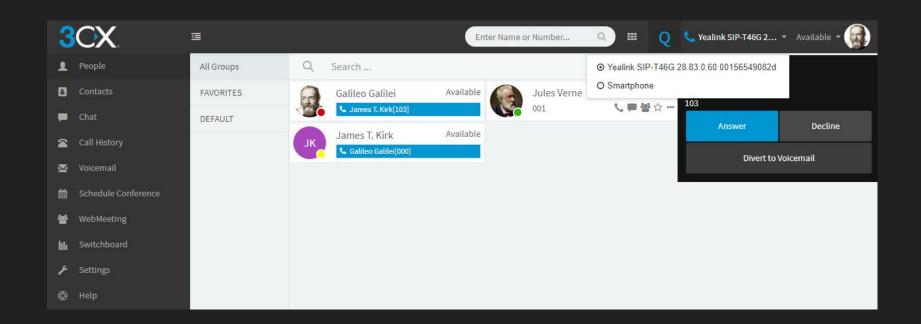
- Features on par with WhatsApp
- Works in similar way
- Send files, use emoticons
- Transfer & archive chats (update 1)
- Chat reports (update 1)





#### Web Client Usability Improvements

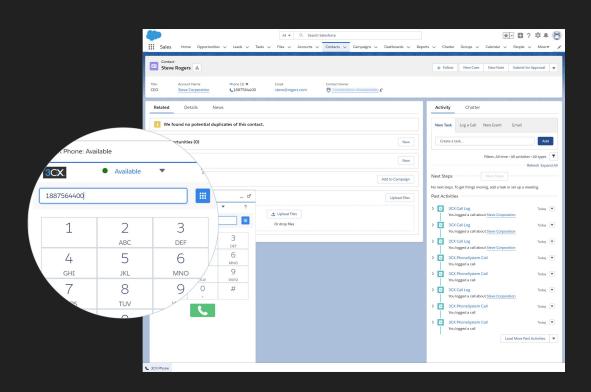
- Configure BLFs from the web client
- Better and more informative call toasters
- Easy remote control iOS, Android apps and deskphones





#### Integrates with Salesforce Outbound Dialer

- Supports Salesforce dialer
- Call from CRM interface
- Auto log call to contact record
- Freshdesk, Zoho outbound integration coming soon





#### 3CX WebMeeting. Reintroduced.

- Save big and cancel your Webex/Zoom subscription
- Better reliability with servers on Amazon
- Better meeting quality with reduced bandwidth consumption
- No need for browser extension to screen share
- Ability to call into a meeting by phone



V16 - More Control and Power. Less Work for the Admin.



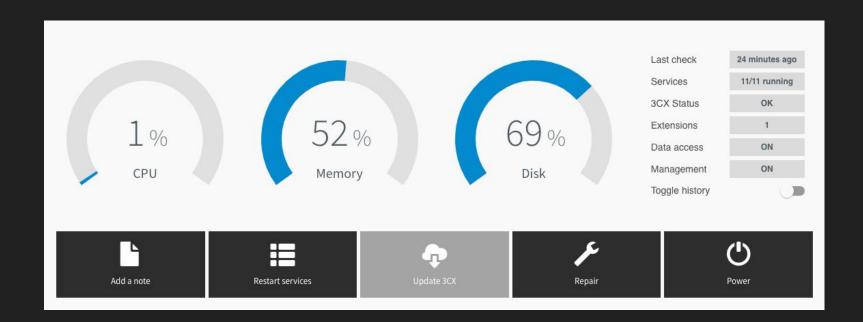
#### More Control and Power, Less Work for the Admin

- Security hardened 3CX
- Raspberry Pi
- Instance manager



#### Instance Manager

- Monitor and manage multiple 3CX instances
- Configure from customer portal
- Batch update all installs
- Monitor disk space, services etc
- SIP trunk, SBC monitoring (Update 1)





#### Security Improvements - Hardened 3CX

- Global IP blacklist
- Updated all licensed modules to latest versions
- Limit management console access by IP





#### Install 3CX on Raspberry Pi

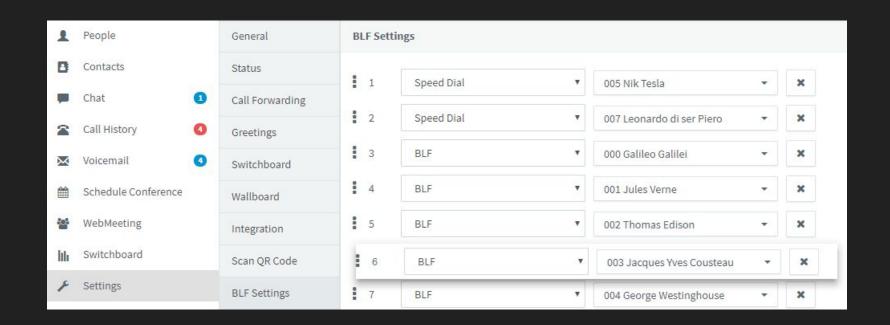
- Runs on Raspberry Pi 3B+
- Rock solid \$40 SMB PBX
- Great for up to 8 sim call installs
- Optimizations useful for all cloud installs





#### Other Features

- Support for RTCP statistics
- Copy extension
- Single click to edit an extension
- Drag and drop order of BLF buttons





## V16 - Even More Competitive



#### **Even More Competitive**

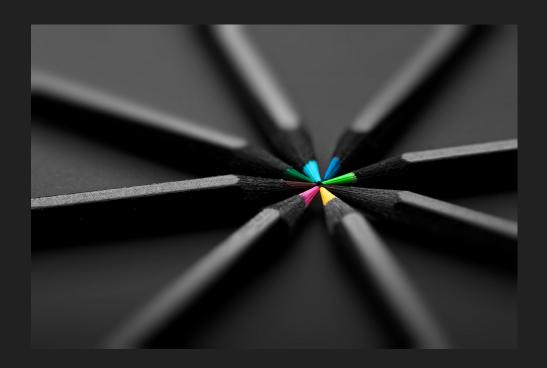
- Price decreases as much as 40%
- Bigger free edition license size
- More defined edition feature sets
- Additional license sizes





#### More License Sizes

- Added 24, 48, 96 & 192 SC options
- Available for annual licenses only
- Upgrade dynamically at any time
- No penalties





#### **Standard Edition**

- Pricing down by as much as 40%
- Free for up to 8 sim calls perpetually
- Commercial standard edition upgraded to PRO free



#### **PRO Edition**

- Pricing down by as much as 22%
- Call Reporting
- Call Queues
- Call Recording
- Office 365 & CRM integration



### **Enterprise Edition**

- More granular recording
- Skill based routing
- Inbuilt failover
- Advanced CRM integration



#### **General Licensing**

- Annual now preferred license type
- Perpetual is 3 times annual
- Annual is most cost effective in the long run
- 4 and 8 sim call only available as annual licenses





#### Maintenance / Subscription: What's Included

- FQDN & DNS service
- SSL certificates and maintenance thereof
- Updates to the PBX
- New IP Phone firmware releases
- 3CX WebMeeting
- Android and iOS apps



### V16 - Updates Roadmap



#### Update 1

- New Call Flow Apps service
- Chat improvements to archive / transfer or take ownership of chats
- Query caller IDs in SQL databases



#### Update 2

- SBC remote management & monitoring
- Improved DNS behavior easing configuration of VoIP providers



#### Other Matters on our Radar

- Easier failover configuration
- Input range of DIDs
- REST API for outbound calling
- Leaderboard



## For more information: www.3cx.com